

Fundraising Ideas

Congratulations!

You have registered for Walk YOUR Way 2022, and you have made a meaningful goal! Here are some practical fundraising ideas to help you reach your FUN raising goal

Bottle Drive: print flyers with information about who you are and why are fundraising and when & how you will be picking up the bottles. Drop off flyers in your community that ask people to leave their containers in front of their house. When your event day comes, simply pick up the recycling and take it all to your local depot to collect your fundraising dollars.

Online Raffle: create a prize basket filled with things from your favorite local shops and sell tickets to friends and family for their chance to win. Great way to show case local business! You could even pick a theme – movie night at home, pamper yourself, grillers delight – so many options!

Squares Raffle: sell 100 squares online through your social media channels – it's a win-win! Participants choose a square to buy for \$10. Winning square is drawn at random, and winner gets half of the earnings! You are closer to reaching your fundraising goal and one lucky person gets to win too! Variation could be to see spots for \$20 each or 3 for \$50 if there is prize associated like a golf & stay package!

Facebook/Instagram Live Event: create a live fundraising event with some entertainment, maybe a special speaker, chef, sommelier, or author and invite friends to sign up, donate and attend a fun night of special entertainment for a good cause!

Virtual Birthday Fundraiser: share your fundraising goal on your social media channels and ask friends and family to donate towards your goal as a part of a birthday gift to you! Make sure to link to your personal fundraising page.

Survivor Island: buy your way onto the island for \$25, buy up to 10 extra lives for \$10 each and hold live elimination draws daily. Last person on the island gets 50% of all the funds raised.

**Reminder: for any games of chance please obtain a gaming license at <https://gamingns.ca/faq/>*

